



FRIGHT AT THE MUSEUM

SIDESHOW SPECTACULAR / SATURDAY, OCTOBER 27, 2012

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PROMOTIONAL IMAGES/ART AVAILABLE UPON REQUEST

CAM/now Hosts Halloween “Sideshow Spectacular”: Second Annual Fright at the Museum event on October 27, 2012

RALEIGH, N.C. – Come one, come all! For one night only, a mysterious carnival makes a stop in Raleigh’s very own warehouse district. Join us at [CAM Raleigh](#) on **Saturday, October 27, 2012 from 8:00 p.m. – 12:00 a.m.** for [Fright at the Museum](#), the museum’s fall fundraiser and Raleigh’s most thrilling Halloween bash. This year’s event features dancing, drinks, food, sideshow performances, and a costume contest. Make no mistake: this party, hosted by the museum’s young professionals group, CAM/now, is one that you should be scared to miss.

Fire spinners, acrobats, contortionists, sword dancers, magicians and other **circus performers** will transform CAM Raleigh into a creepy carnival and transport party-goers to a sideshow spectacular they won’t forget, including **live performances by Cirque de Vol**, Richard Butner, “Magic by Ernie” and (Fortune teller).

The bearded lady herself, Ms. Toola Boxx, will preside over the evening’s festivities and award **costume contest winners** fabulous prizes donated from Synergy Spa, Crabtree Valley Mall, Busy Bee Café, Cantina 18, Kanki, Grand Mariner, Krispy Kreme, PBR, and a very special **GRAND PRIZE** winner will receive a custom hand-drawn piece of art of themselves in their costume done by local artist David Eichenberger (complete with framing from Jerry’s Artarama). **Categories include “Best Carnival/Sideshow Theme” (Grand prize!), “Least Likely to Take Home to Mom,” “Nerds Rule” (Best Geek Related), “Work of Art” (Most Artistic/Creative) and “Smells like Team Spirit” (Best Couple/Crew).** Winners will be selected around 10pm. Show us your best get-ups inspired by any of these categories for your chance to win some cool stuff!

While taking part in all the fun, you can snack on small plates of fun **circus inspired treats** and grab a bite from food trucks including Bagguetaboutit, Klausie's Pizza, and The Sweet Shop. Enjoy a **special signature cocktail from event sponsor, Grand Marnier**, alongside other refreshments from PBR, Lone Rider Brewery and Raleigh Wine Shop. Rumor has it that Foundation will also be back again with their mystery **pop-up cocktail laboratory machine**. Once you’ve loosened up with our liquid libations, you’ll be ready to dance to tunes from **local DJ’s Nixed, BLNGxBDGT (from Neptune’s Discovery) and Chocolate Rice**. Yuxtapongo will add to the ambiance with sideshow-inspired **video art installations** throughout the museum.

So step right up to a carnival of the bizarre and beautiful at CAM Raleigh this Halloween. Join in the three-ring circus of freaks, oddities and fabulous fun as the museum reveals its wild

side. Last year tickets sold-out in advance, so buy your tickets today! This is one Halloween party that you don't want to miss.

To purchase tickets, visit www.camraleigh.com/fright or call 919.513.0946.

CAM/now Affiliate Group Members: \$15; CAM Raleigh Members: \$25; Nonmembers: \$30

You can also make the very most of your experience by becoming a CAM Raleigh Member at a steal with our special CAM/now Fright Membership Package: \$60 = 1 event ticket + 1 annual Individual Membership + CAM/now Affiliation. A huge savings AND you get to enjoy all the benefits of membership for an entire year. This special package deal is only good on new memberships and not renewals. [Learn more about CAM Raleigh memberships and benefits here.](#)

Interested in volunteering for this event? Email camnow@camraleigh.org

A special thanks to all of our generous event sponsors and donors: AV Metro, Cirque du Vol Studios, Foundation, Grand Marnier, New Raleigh, WKNC, PBR, Lone Rider Brewery, Klausie's Pizza, Bagguettaboutit, Raleigh Wine Shop, Busy Bee Café, Richard Butner, Ms. Toola Boxx, *Magic by Ernie*, Posh Nosh Catering, The Sweet Shop, Pour Bar Service, Synergy Spa, Jerry's Printing, Cantina 18, Kanki, Crabtree Valley Mall, Krispy Kreme and Jerry's Artarama.

About CAM Raleigh: CAM Raleigh is a non-collecting museum that aims to inspire visitors to explore the intersection of art and design in everyday life, creation without boundaries, and innovative thinking across disciplines through its dynamic exhibitions and programming. CAM Raleigh is collaboration between the Contemporary Art Foundation, the community of Raleigh and North Carolina State University's College of Design, and is generously supported by individual and corporate donations, private and corporate foundations, and City of Raleigh based on recommendations of the Raleigh Arts Commission.

CAM Raleigh is located at 409 West Martin Street, Raleigh, NC 27603, between Harrington and West streets and in the heart of Raleigh's Depot National Register Historic District and Warehouse District. CAM Raleigh has a parking lot; additional parking is available at metered spots on the street or at the Davie Street Parking Lot located at 201 W. Davie Street. Information about CAM Raleigh's exhibitions, programs, and special events is available on the CAM Raleigh website at camraleigh.org or by phone at 919.513.0946.

About CAM/now: CAM/now is a volunteer-run membership affiliate group for young professionals who love art + design. Affiliates receive additional benefits to their museum membership. The group aims to cultivate future leadership for CAM Raleigh by nurturing the next generation of contemporary art collectors and supporters, and promotes the greater mission of the museum by providing its members with a wealth of social and educational activities created by and for their peers. You must be a member of CAM Raleigh to join this affiliate group. Follow CAM/now at facebook.com/camraleigh.

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